



## **Telangana Brahmin Samkshema Parishad**



### **Brahmin Entrepreneurship Development of Telangana (BEST)**

#### **Objective:**

To provide financial assistance to young entrepreneurs of Brahmin community.

#### **Eligibility, Subsidy Amount, Selection Process, Disbursement of Subsidy:**

The eligibility and other criteria shall be as prescribed by the Government in BC Welfare Department to similar scheme in the following G.O.s guidelines.

As referred in Letter No.118/Cabinet/A2/2018, dated 18/07/2018,

- 1) G.O.Ms.No.13 BC Welfare (B) Department, dated. 20.01.2015
- 2) G.O.Rt.No.50 BC Welfare (B) department, dated 09-03-2018

#### **Salient Features:**

##### **1) Subsidy Amount:**

- a) As per G.O.Rt.No.50 BC Welfare (B) department, dated 09-03-2018 and as per Letter No.118/Cabinet/A2/2018, dated 18/07/2018 the subsidy amount is fixed as follows.

<b>Subsidy</b>	<b>Bank loan / others</b>
80% (for unit cost upto Rs. 1.00 Lakh)	Balance as bank loan / individual contribution.
70% (for unit cost upto Rs. 2.00 Lakh)	
60% (Limited to Rs.5.00 Lakhs for unit cost from Rs.2.01 Lakh upto Rs.12.00 Lakhs, with the stipulation that, the unit cost should not exceed Rs.12.00 Lakhs)	

- b) The objective of the scheme is to help the poorest of the poor among Telangana Brahmin Community. Preference will be given for selection of small unit costs to cover maximum number of beneficiaries.

## **2) Selection Process:**

The committee with serving officers from relevant department and Administrator of the Parishad as Member Convener will be constituted for the scrutiny of the application and selection of the beneficiaries. Scrutiny will be made about the reasonableness of unit cost.

## **3) Eligibility Criteria for the beneficiaries:**

- a) Applicants should from family belonging to BPL category i.e., Rs.2.00 Lakhs per annum in urban areas and Rs.1.50 Lakh per annum in rural areas. (As per Letter No.118/Cabinet/A2/2018, dated 18/07/2018)
- b) The applicant in proof of BPL category, shall submit appropriate proof preferably Food Security Card obtained from Civil Supplies Department, Government of Telangana and Meeseva Income Certificate.
- c) Age 21 to 55 years which is relaxable for up to 60 years for agriculture and allied sectors. There will not be any age limit for the group activities.
- d) The applicant should produce Caste, Income and Nativity / Residence certificates issued by Government of Telangana at the time of selection itself.
- e) Employees and students are not eligible for financial assistance under this scheme.
- f) Activities under agriculture, industries, small businesses, service, transport sectors etc., will be provided with this financial assistance.
- g) As is the practice in other departments, only new Enterprises and Micro Enterprises will be supported.
- h) The applicants shall submit the project report and the details of expenditure to be incurred out of subsidy amount for launching the project. A brief write-up covering applicants profile, project scope and cost, expected revenues and profits.
- i) The subsidy will be transferred to the Bank account.

## **4) Preference shall be given to:**

- i) Candidate with higher qualification or requisite qualification required for skill.

- ii) Candidates who are trained under any skill improvement programme of the Government or Welfare Corporation either in the current year or earlier.
- iii) Beneficiaries who are availing the economic support scheme for the first time.
- 5) 33.33% women beneficiaries should be covered in the above scheme at the District level at the time grounding of units.
- 6) Only one economic support scheme shall be granted to one family as defined in the food security card by the Government of Telangana.
- 7) The project / activity of the applicant should be technically feasible and financially viable. He / she can choose the project / activity as per the list enclosed.

The applicant should upload the scanned copies (in .pdf format maximum of 250kb size each) of the following documents

Applicant's Photo (.jpg format)

Proposed enterprise photo (.jpg format)

Caste Certificate from Meeseva

Income Certificate from Meeseva

Certificate of Education Qualification

Applicant Aadhar Card

Project Profile

Experience certificate

Course certificate

(in case of trades like Photography/ Videography and other trades where skill is considered to be an important component for running the unit, the applicant shall furnish a certificate of course.)

**How to Apply:**

Visit the website [www.brahminparishad.telangana.gov.in](http://www.brahminparishad.telangana.gov.in)

## Note

- The beneficiary will be selected for disbursement of Subsidy under Brahmin Entrepreneurship Scheme of Telangana considering various aspects like knowledge in the trade he or she possesses, skill in that particular trade, project cost, viability of the project in that particular area where it is intended to be setup, etc.,
- Similarly, physical verification will also be done to verify the authenticity of input given by the beneficiary. Once subsidy is disbursed on a particular trade it has to be utilized for setting up of that particular trade. Any change in the trade will render the entire exercise done by the committee a futile exercise. So, it amounts to violating the norms of the scheme. Any change of trade is permissible only prior to the interview by the Selection Committee.
- The applicant shall ensure that the address particulars mentioned in the documents like Income certificate, Caste Certificate, Aadhar etc are matched with that of in the application.
- This is a self-employment scheme and subsidy is granted as a start up for starting an enterprise which may become the main source of livelihood. It shall never be mis understood that the assistance given under the scheme can be used for secondary employment.
- **For Taxi:** The subsidy in respect of taxies will be given only to those;
  - (i) Who have been in the field of driving as a professional driver, having at least 5 to 10 years' experience and to this effect he/she shall submit an experience certificate.
  - (ii) Possessing driving license with badge number for driving a four-wheeler on commercial basis.

**For Medical store:** As per the reference Lr.Rc. No.3141/JD/MISC/2023, dated:07-11-2023 from Director General, Drug Control Administration,

Hyderabad, the subsidy will be given only to those who are eligible as per instructions given below;

- 1) The individual seeking assistance under BEST must be a registered pharmacist and with the name he/she must have been registered with the state council. This is a mandatory requirement.
- 2) Shall register the medical store to be set up, with Telangana state pharmacy council duly contacting for specifications, requirements and procedure.

➤ **In respect of activities like:**

- 1) Beauty Parlor
- 2) Computer Institutes
- 3) Mobile repairing centers
- 4) Tailoring & Boutique
- 5) Jute Bags Manufacturing unit
- 6) Photography & Videography
- 7) Medical & General Store.

The skill is considered to be an important requirement for selection of the beneficiaries. The applicants shall submit documentary proof of obtaining skill, i.e., certificate issued by trainer/institute where the skill has been acquired. As regards photography and videography there are several institutes in Hyderabad like, Institution of Fine Arts, Masab Tank, Hyderabad in Govt. Sector, Rajan Institute of Photography & SA institute of photography in private sector.

The applicants are advised to acquire skill and submit course completion certificate in respect of above trades so as to make themselves eligible for financial assistance under the scheme.